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Ministero degli Affari Esteri, Ministro della Gioventù, Assessorato alle Politiche Culturali e della Comunicazione del Comune di Roma, Assessorato alle Politiche Culturali della Provincia di Roma

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present

FESTARTE VIDEOART FESTIVAL III CONCORSO INTERNAZIONALE

Theme and Concept

INVISIBLE VIOLENCE

Private / Public / Social

Prize money Euro 5.000

Deadline to send the requested Videos and Documentation - Tuesday, July 20, 2010

Maximum length of videos: 8 minutes

Awards night September 15, 2010

At “**La pelanda**” (**MACRO Testaccio**) Rome – piazza Orazio Giustiniani 4
New Cultural Area of the Municipality of Rome, managed by MACRO.

Festarte VideoArt Festival - III International Competition 2010 is...

A competition of Video Art that comprises an exhibition, awards, and subsequent touring shows of selected works in a few principal Italian museums.

Promoter and producer of the initiative

Federculture, a Public Services Federation operating in the sectors of Culture, Tourism, Sports, and Leisure has, among its institutional objectives, the objective of promoting territories through culture. Federculture intends to propose occasions for exchange and comparison in the cultural scope and to spread the knowledge and valorization of processes of change that are at work in our society. Federculture promotes events and projects in favor of minimizing the gap between diverse realities, providing occasion for comparison and thus a direct dialogue between artists of different nationalities and backgrounds.

Creator and Organizer of the Initiative

Since 2005, The Associazione Culturale FestArte has been promoting the Festarte Video Art Festival initiative—an international Video Art competition. The initiative developed through an international competition of Video Art that offers new possibilities of expression to young talent in the field as well as to established and innovative talents through selected works in both a contest and in shows, including traveling exhibits to promote artists and the diffusion of their works.

Federculture

Piazza Cavour 17 - 00193 Roma

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Associazione Culturale FestArte

Via dei Lincei, 101 - 00147 Roma -

P.iva 08221001004 - C.F. 97344320581

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THEME / CONCEPT

INVISIBLE VIOLENCE

Private / Public / Social

Visual and poetical grammars to analyze a humanity that in order to transform itself needs to recover its roots.

Festarte challenges the artists to investigate on a kind of violence that does not injure the body, that is not visible, that hurts without touching, that dims the mind, deteriorates the existence and the vital force. Perceiving it, uncovering it – a breath of freedom.

The **INVISIBLE VIOLENCE** is not much recognizable. Often it thrives in the environments that supposedly should embrace us; it can be hidden in unsuspecting attitudes or creeps in the historic, cultural and political contingency.

The **INVISIBLE VIOLENCE IS PRESENT IN A PRIVATE, PUBLIC, SOCIAL CONTEXT**. We are shaped and we do Invisible Violence.

How many dynamics and silent flows shake the **personal, familiar, intimate** world: the influence of bad teachers, abstract and ideological; the lover that talks with a mutilated word or that mechanically makes love; the absence; the indifference towards the identity of our neighbors; the adult that represses the kid's imagination; a friend disguised as a wise counselor that is instead whispering an envy word. And more, every manifestation of hypocrisy, bad faith, deceit, unaffection, abstract reason, ideologies and beliefs, reasons to exclude the different. All the situations that constrain the soul to harden, repress, choose to stay impassive.

In the **public environment** we find *mobbing, stalking*, power over women and children, waiting, but also the impossibility to choose freely our future and our time.

And finally, in **social life**, in the large smile of glazed pages, in the plots of strong political and economic powers, that deeply influence the life of a community. And much more ... all that the artist's vision can contribute to illuminate.

Uncovering the invisible violence means to defend ourselves. To reach the sensitivity that becomes awareness means to separate and maybe, to be born again.

Lorena Benatti
Anna Maria Panzera

The rules and regulations below determine the participation and selection procedures;
Included are the instructions for completing and sending the required documents.

PLEASE READ CAREFULLY

RULES & REGULATIONS

Objectives and purposes

Festarte and Federculture announce a Video Art competition that aims to give visibility to audiovisual language, evermore present these days, among youths, and to promote research and their artistic cultural content, as well as valorize emerging talents. Award-winning works will be announced during the inaugural evening of the Festival, which will occur in Rome on September 15, 2010. The Festival also anticipates the exhibition of an ample selection of submitted works. Further showings of the selected works will be subsequently held in a few of the principal Italian museums.

Conditions for participation

- The author must be of age (18 years old).
- We ask that the artists review and respect the rules and regulations concerning author's rights insofar as they pertain to the use of music and images protected by copyright, and that the author receive explicit authorization for the use of the aforementioned by their relative authors.
- Every author can submit one or more works to the competition, provided he/she pays the entry fee and completes the requested materials for each submitted work.
- Works authored by more than one person are admissible.

Selection Committee

The best works will be indisputably chosen by the Selection Committee from among all the works presented during the show, including the works in competition, outside of competition, and those that are specially selected. The Selection Committee will be composed according to regulation. According to tradition, it will be composed of a pool of curators and experts in art by the artistic director of the festival. The nominated members and structure of the Committee will be published on the Association site www.festarte.it and on Federculture site www.federculture.it. All of the authors of submitted works will be contacted and informed upon the outcome of the selection.

Jury

The Jury will be composed by:

Emilio Alvarez, co-director of "LOOP Video Art Festival and Fair" – Barcelona; **Cecilia Casorati** art critic and Professor of Phenomenology of Contemporary Arts at Academy of Fine Arts of Rome; **Bruno Di Marino** a scholar in audiovisual experimentation; **Raffaele Gavarro** Critic and independent curator, Director of the International Festival "Videominuto", curator for photography and new media in the island of San Servolo, Venice; **Marco Maria Gazzano** historian of cinema and electronic arts, Professor of Theories of Intermedia at "Università degli Studi Roma Tre", **Anna Mattiolo** Director of "MAXXI Arte - Museo delle Arti e dell'architettura del XXI Secolo"; **Flavio Misciattelli**, art collector, president of the Foundation "Pastificio Cerere" – center of promotion for contemporary art and inventor of the exhibiting space "Spazio Cerere"; **Adrian Paci** artist; **Antonio Passa** former director of Academy of Fine Arts of Rome; **Olaf Stüber** director of Galerie Olaf Stüber, Berlin, focused on videoart.

Awards

Works will be chosen for:

- 1st prize work in the competition - 3.500 euro – [Chosen by the jury]
- Special “Art Critic” Award- 1000 euro – [Chosen by the Selection Committee]
- Public Award – 500 euro - [Chosen by the public at the show]
- Eventual Award Sponsor

In addition to monetary prizes, there will be special mentions.

The works selected in competition, out of competition, as well as the special mentions will be added to the official catalogue of the award/exhibition and will benefit from:

- Promotion in spaces and museums.
- Press
- Promotion on the Festarte and Federculture newsletter (around 24.000 subscribers), the Festarte and Federculture websites, artistic channels, and topic websites.

Video piece requirements

- The video pieces must appertain to the genre of video art, and correspond to the theme without any technical limitation to their realization or date of production.
- The maximum duration of the works is 8 minutes (480 seconds), including credits.
- The works should not be of a commercial character (for example, television commercials).

Materials to send

1. **Formatted DVD (PAL)** - they will not be accepted in any other format. – **3** projection-quality copies and **1** copy formatted MP4 with a standard resolution of 720x480. The copies will not be returned.
2. **Paper copy:**
 - Fill out and sign the “Entry Form”
 - Fill out and sign the “Release Form”
 - Brief Artist Resume
 - Photocopy of Entry Fee payment, receipt of money order or moneygram code number.
3. **CD ROM:**
 - At least 2 photos of the piece in either black & white or color, as follows: one 300 dpi for the catalogue, equivalent to the dimensions of an A5 (about 14.8x21), and one 75 dpi for the web (maximum 3MB), which are intended to be authorized for publication free of charge (catalogue, magazine, paperwork and/or web material for the promotion of the exhibition and awards)
 - The paperwork as requested by #2 (above)
 -

Partial completion of the aforementioned materials may lead to your piece being excluded from the competition.

Deadline

The works and requested materials must be postmarked by no later than July 20, 2010.

Entry fee for each submission

The entry fee is 10 euro. (The bank fees are at the expense of the sender).

- **Within Italy:** Send your money to ASSOCIAZIONE CULTURALE FESTARTE - Via dei Lincei, 101 – 00147 Roma - postal account number 59996314 –
- **For countries in the European Union:** wire transfer the entry fee in EUR using your postal or banking account to the account of ASSOCIAZIONE CULTURALE FESTARTE – IBAN: **IT82 F076 0103 2000 0005 9996 314** - BIC/SWIFT: **BPPIITRRXXX**.



- **For countries outside the European Union: send entry fee via international money order or moneygram** made out to Lorena Benatti -Fiscal Code -BNTLRN60S52H223N -Via dei Lincei, 101- 00147 Roma-Italy. The moneygram code must be included inside the envelope for withdrawal of the entry fee.

- **For countries outside the European Union** the entry fee is 22 euro: wire transfer to the bank account of ASSOCIAZIONE CULTURALE FESTARTE – IBAN: **IT82 F076 0103 2000 0005 9996 314** – code BIC/SWIFT: **BPPIITRRXXX** - plus intermediary bank's code BIC/SWIFT - **POSOIT22XXX** – accepted currencies are: US dollar USD; Australian dollar AUD; Canadian dollar CAD; British pound GBP; Swiss franc CHF; Japanese yen - JPY.

- The entry fee accounts for the possibility that your video may be promoted by the Association in public and private forums, in case of showings or showreels of the FestArte VideoArt Festival, in order to organize shows, exhibitions, courses, or teaching activities.

Mailing address:

All materials must be sent by certified mail with return receipt to:
Associazione Culturale Festarte – Casella Postale 10002 –
Ag. Postale Roma Eur Viale Beethoven, n. 36 – 00144 – Roma - Italia”
Associazione Culturale Festarte

Archivio

Submitted videos will become part of the Associazione Culturale FestArte's archive for the purposes of research, consultation, promotion, popular art, and subsequent shows.

Works that are not selected

- 100 of those works that were NOT selected will be shown in alphabetical order on monitors during the festival.
- After the award ceremony, should all the requirements be met, there may be a show of those works that were not selected and the development of articles or in-depth services.

Acceptance of rules and regulations

Participation in the selection automatically means you accept these rules and regulations and consent to the use and reproduction of submitted materials, photographs, or parts of your video for any documentary or promotional publication. The submission of video materials for participation in the contest means you authorize the screening of works for the cultural and promotional purposes of the association organizer.

The authors and/or producers of the award-winning piece commit to include the words “Opera vincitrice del FestArte Videoart Festival - III concorso internazionale” (“Winning Piece of the FestArte Videoart Festival- 3rd international competition”) in the piece's opening credits when shown in subsequent exhibitions.

For every aspect not governed by the present agreement, management reserves the right to make decisions in accordance with the principles of this agreement.

Programming Committee - Roberto Grossi President of Federculture, **Lorena Benatti** Artistic Director - **Silvia Rossi** Supervision - **Manuela Contino** Responsible for communication.

Competition info e contacts

Resp. for Communication Manuela Contino + 39 338.23.62.09
Ass. Cult. Festarte - Tel. + 39 – 06.51.36.278

e-mail videoart.contest@festarte.it ; promozione@festarte.it ; Web www.festarte.it facebook - festarte

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