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FESTARTE VIDEOART FESTIVAL **3rd INTERNATIONAL COMPETITION** **2010**

Competition's Theme
INVISIBLE VIOLENCE
private | public | social

*Visual and poetical grammars to analyze a humanity
that in order to transform itself needs to recover its roots*

Promoted by Italian **FederCulture**, organized by the **Ass. Cult. FestArte**, devised and directed by **Lorena Benatti** and supported by a Promoting Committee chaired by **Roberto Grossi**.

A **Competition** based on a **specific theme**, which comprises **monetary prizes**, a **jury composed of leading experts**, a **final exhibition** of the works selected in competition, out of competition as well as special mentions, which will be **travelling across leading Italian museums**.

FestArte VideoArt Festival was set up in order to give **wide visibility to audiovisual language**, evermore present and beloved these days among young people; as well as to promote its research and artistic cultural contents, **to valorise and to reward emerging international talents** - past editions involved 34 Countries across the globe.

The artistic aim is supported by a **social objective**. Indeed, the theme of the **third edition of the Competition** is the **"INVISIBLE VIOLENCE: private, public and social"**. **FestArte VideoArt Festival** invites video artists to investigate a kind of violence that is so hardly recognizable as widespread, that does not injure the body and that is not visible. For example? Violence that hides in the depths of our most private, familiar and intimate worlds; that we find in the public and working environment with harassment and stalking; violence that conspires with the political and economic powers and affects the life of a community.

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If uncovering the invisible violence can give us the key to part from it, then such awareness will also provide the necessary resources for a new beginning.

The video pieces, which shall have a maximum length of 8 minutes, shall be submitted **by 20 July, 2010**. Artworks shall be selected by a **Selection Panel**, consisting of a pool of world-famous curators and art experts. An **international Jury** composed of arts professionals, will decree the winner between the selected artworks in competition.

Information, theme, rules and regulations; entry forms and release forms available in 4 languages - Italian, English, French and Spanish - on the website www.festarte.it. Entry fee for each submission: € 10.00.

The **Prize giving** ceremony shall take place in Rome during the inaugural evening of the Festival, on **15 September 2010**, at the new cultural space **La pelanda** (managed by MACRO Testaccio). Award-winning video works will be displayed until **18 September, 2010**. The exhibition will be also **touring** across some of the **most important Italian museums**.

Jury

Emilio Alvarez, co-Director of 'LOOP Video Art Festival and Fair', Barcelona, Spain; **Cecilia Casorati**, art Critic and Professor of Phenomenology of Contemporary Arts at the Academy of Fine Arts in Rome, Italy; **Bruno Di Marino**, Essayist, scholar in audiovisual experimentation; **Raffaele Gavarro**, Critic, independent Curator, Director of 'Videominuto' Festival; **Marco Maria Gazzano**, Historian of cinema and electronic arts, Professor of Histories and Theories of Intermedia at the 'Roma Tre' University, Italy; **Anna Mattiolo**: Director of MAXXI - Museum of 21st Arts and Architecture, Rome, Italy; **Flavio Misciattelli**, President of the Foundation 'Pastificio Cerere' - Centre for the promotion of contemporary art in Rome, Italy; **Adrian Paci**: Artist; **Antonio Passa**: Artist, former Director of the Academy of Fine Arts in Rome, Italy; **Olaf Stüber**: Director of the 'Galerie Olaf Stüber' in Berlin, Germany, focused on video art.

Awards

- 1st Prize awarded by the International Jury: € 3.500.00
- Special 'Art Critic' Award selected by the Selection Panel: € 1.000.00
- Audience Award selected by the Audience of the show: € 500.00
- Eventual Sponsor Award

In addition to monetary Prizes, Special Mention Awards shall also be given.

The artworks selected in Competition, Out of Competition, as well as the Special Mentions shall be included in the official exhibition Catalogue.

Title: 3rd International Competition FestArte VideoArt Festival
Theme: Invisible Violence - private, public, social
Submission deadline: 20 July, 2010
Prize giving and inaugural exhibition: 15 September, 2010
Exhibition of selected artworks: 15 - 18 September, 2010
Prize giving and Exhibition venue: Rome, Italy, La pelanda - MACRO Testaccio - Museum of Contemporary Art in Rome
Promoter and Producer: Federculture
Creator and Organizer: Associazione Culturale FestArte
Prize Money: € 5.000.00
Maximum length of videos: 8 minutes
Entry form and info.: www.festarte.it

Promotor and Producer: Federculture

An Italian Federation providing public services in the field of culture, tourism, sports and leisure, which, among its institutional objectives, aims at promoting territories through culture; it offers the chance of exchange in the cultural sector and intends to spread the value of the changes that are at work in our society. Federculture, through the promotion of projects that offer a common ground for diverse realities, provides occasion for exchange and thus a direct dialogue between artists of different nationalities and backgrounds. (www.federculture.it)

Creator and Organizer: Associazione Culturale FestArte

The Cultural Association, based in Rome, works at national level for the spread of values of contemporary art through high innovative and multidisciplinary initiatives such as FestArte Festival. Since 2006 it has been promoting the FestArte VideoArt Festival initiative - an International Videoart Competition offering new possibilities of expression to young talents in the field, as well as to established and innovative talents. (www.festarte.it)

Competition info. & contacts

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Press Office



PHLEGMATICS
ENTHUSIASM IS THE KEY

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